

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2023

UCO 5603 – SOCIAL ENTREPRENEURSHIP

Date: 15-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

(10x 2 = 20 Marks)

Q. No

Answer ALL questions

- 1 What is a social need?
- 2 State any two significance of social venture.
- 3 Define social entrepreneur.
- 4 Write the components of social entrepreneurship.
- 5 Mention the significance of social entrepreneurship in developing nations.
- 6 List out the reasons for the transformation of business entrepreneurs into social entrepreneurs.
- 7 What is social innovation?
- 8 List out the various drivers of social entrepreneurship.
- 9 State the factors that influence new eco-entrepreneurial concepts.
- 10 What is sustainable development?

PART – B

(4 x 10 = 40 Marks)

Answer any FOUR questions

- 11 Describe how social entrepreneurship is different from business entrepreneurship.
- 12 Write in detail about the anatomy of social entrepreneurship.
- 13 Elucidate the social entrepreneurship opportunity creation process with appropriate examples.
- 14 Explain the sources of generating funds for social enterprise.
- 15 Differentiate social innovations from general innovations.
- 16 Explicate the challenges faced by the social entrepreneur in their social endeavour.
- 17 Discuss the various approaches to social innovations.

PART – C

(2 x 20 = 40 Marks)

Answer any TWO questions

- 18 Elucidate the PCDO model and TIMMONS model in social entrepreneurship.
- 19 Explain the traits of a social entrepreneur.
- 20 Describe any five successful social entrepreneurship initiatives.
- 21 Explicate the millennium development goals.

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